

YA MAK TUR ZM VE T CARET A. .

KVKK / COOKIE / COMMERCIAL COMMUNICATION COMPLIANCE PRE-AUDIT REPORT

The Soul Istanbul - thesoulhotel.com

Publication / Last Update Date: 22.06.2026

1. Data Controller and Website Information

Trade name	YA MAK TUR ZM VE T CARET A. .
MERSIS No.	0940 0013 2950 0014
Company address	Hocapa a Mahallesi Ebusuud Caddesi No:12 Fatih/ stanbul
Hotel / website	The Soul Istanbul - thesoulhotel.com
Hotel address	Kulo lu Mh. Faik Pa a Cd. No:28, 34433 Beyo lu/ stanbul
Phone	0212 528 13 43 / +90 212 251 25 34
E-mail	info@yasmakhotelcollection.com / info@thesoulhotel.com
Registered e-mail (KEP)	yasmakturizm@hs03.kep.tr

2. Summary

This is a pre-publication control for the website policy package. The same trade name, YA MAK TUR ZM VE T CARET A. ., is used across hotels; this is consistent as long as the data controller is the same.

3. Critical Areas Checked

Area	Status / Action
Notice - consent separation	Notices and consent text were prepared as separate PDF files. Use separate links/checkboxes on forms.
Actual service alignment	For The Soul Istanbul, restaurant/spa wording was removed; breakfast lounge/Soul Garden and general request wording is used.
Cookies	Analytics cookies were included based on Google Analytics use. A live scan must be performed after publication and the table updated.
International transfers	Google Analytics requires a KVKK Art. 9 assessment. Appropriate safeguards/standard contracts or other legal mechanism must be confirmed with legal counsel.
Mail order	Separated as payment instruction, not KVKK consent; CVV must not be retained after transaction.
Cameras	Private areas exclusion and short signage text added. On-site signs and QR/link practice must be checked.

4. Post-Publication Technical Check

Scan each domain with browser developer tools or a cookie scanner.

Non-essential Google Analytics, advertising and social media cookies must not run before consent.

Update cookie/transfer rows if booking engine, HotelRunner, WhatsApp, Google Maps, reCAPTCHA, Meta Pixel or CRM/e-mail services are actually used.

Old footer links must not remain under combined Clarification Text & Statement of Express Consent wording; each PDF must be linked separately.