

YA MAK TUR ZM VE T CARET A. .

WEBSITE KVKK PUBLICATION PACKAGE - FILE LIST AND IMPLEMENTATION NOTES

The Soul Istanbul - thesoulhotel.com

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1. Data Controller and Website Information

Trade name	YA MAK TUR ZM VE T CARET A. .
MERSIS No.	0940 0013 2950 0014
Company address	Hocapa a Mahallesi Ebusuud Caddesi No:12 Fatih/ stanbul
Hotel / website	The Soul Istanbul - thesoulhotel.com
Hotel address	Kulo lu Mh. Faik Pa a Cd. No:28, 34433 Beyo lu/ stanbul
Phone	0212 528 13 43 / +90 212 251 25 34
E-mail	info@yasmakhotelcollection.com / info@thesoulhotel.com
Registered e-mail (KEP)	yasmakturizm@hs03.kep.tr

2. Files to Publish

No	File	Recommended website area
01	Website Privacy and Security Policy	Footer > Policies / Privacy and Security
02	Cookie Notice	Cookie banner / Footer > Cookie Policy
03	Forms Privacy Notice	Link under forms for contact, room booking, package/offer requests, breakfast lounge and Soul Garden related general requests
04	Communication and Marketing Consent Text	Separate optional box only for marketing/commercial communication
05	Mail Order Payment Notice	Payment form / payment page
06	Mail Order Payment Instruction	Operational payment form
07	Camera Recording Systems Notice	Footer and hotel QR/signage
08	Data Subject Application Form	Footer > KVKK Application Form
09	Publication List and Notes	Internal use
10	Compliance Pre-Audit Report	Internal/pre-publication control

3. Implementation Notes

Information notices must not be presented as consent/approval; only read/acknowledgement confirmation may be requested.

If consent is required, it must be shown under a separate title and checkbox; it must not be pre-checked.

Commercial communication approval must be recorded separately and message management obligations must be checked.

Mail order signature/approval is a payment instruction, not KVKK consent.

Camera notice should be published online; short signage and QR/link access should be provided at hotel entrances.

Google Analytics and advertising/social media cookies must not run before consent.

For The Soul Istanbul, restaurant and spa wording should not be used; breakfast lounge/Soul Garden and general request processes should be used.